



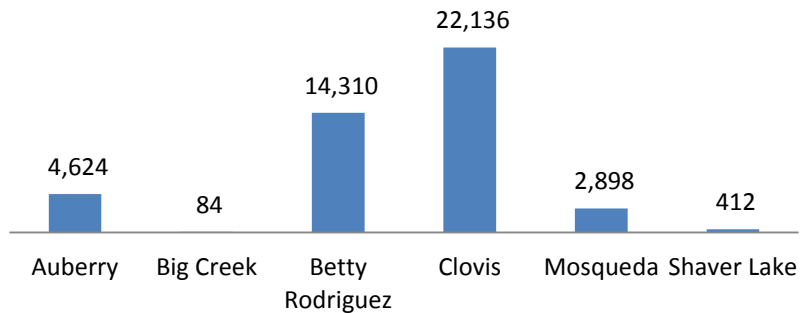
# CIPHER

## Fresno County Public Library Metrics April 2017

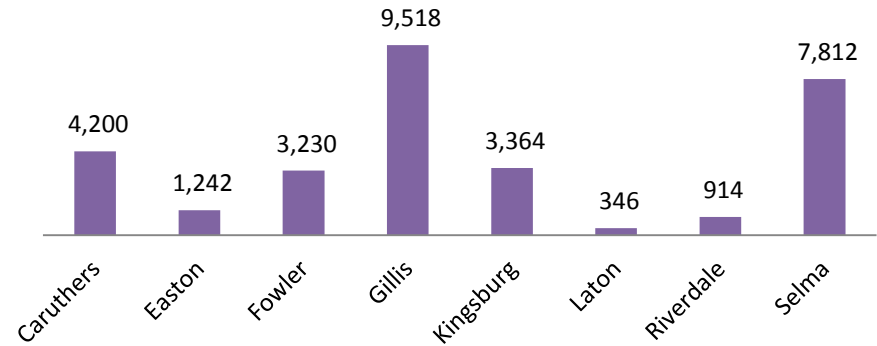
In April 2017, a total of **229,518** people visited Fresno County Public library branches and **246,712** people visited the Library's website ([www.fresnolibrary.org](http://www.fresnolibrary.org)).

The following charts show how many visitors each cluster and branch had that month:

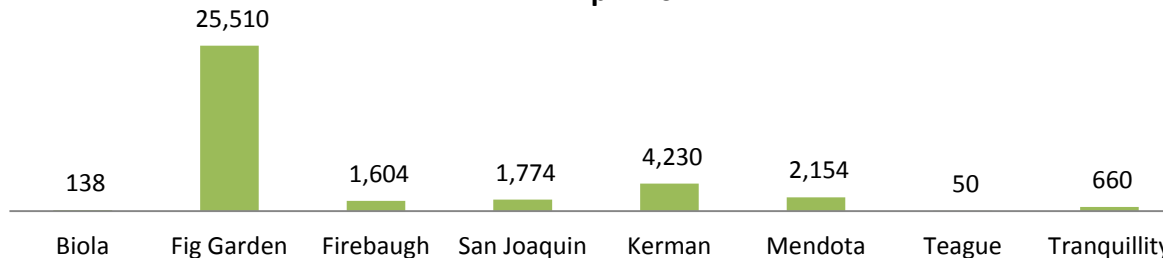
**44,464 people visited the Sierra Gateway Cluster in April 2017**



**30,626 people visited the Raisin Vines Cluster in April 2017**



**36,120 People visited Cotton Fields Cluster in April 2017**





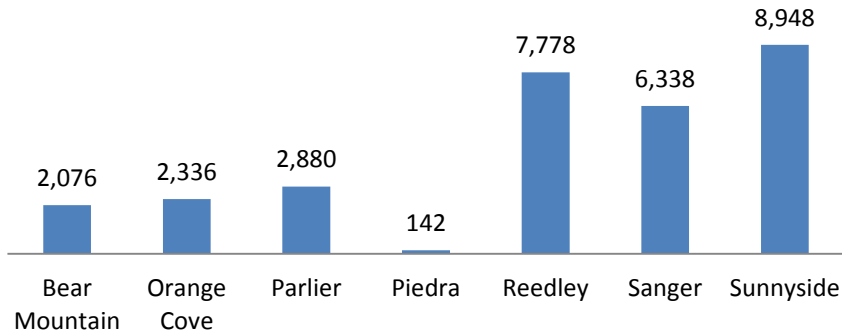
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## Fresno County Public Library Metrics April 2017

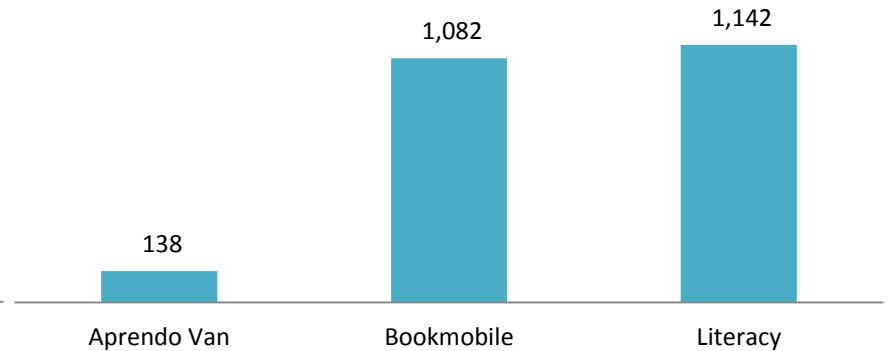
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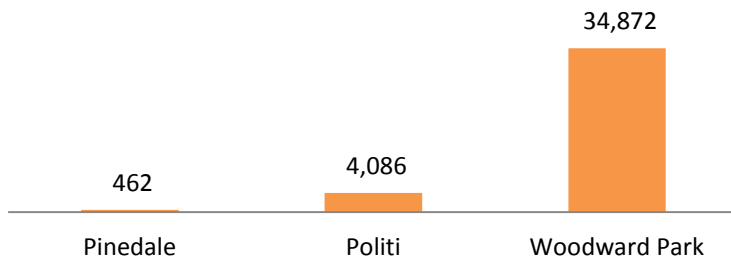
**30,498 People visited Blossom Trail Cluster in April 2017**



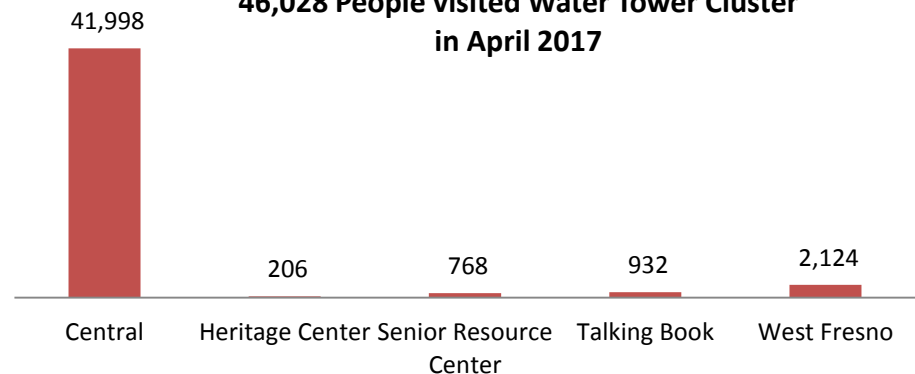
**2,362 People visited Community Services Cluster in April 2017**



**39,420 people visited the Park View Cluster in April 2017**



**46,028 People visited Water Tower Cluster in April 2017**

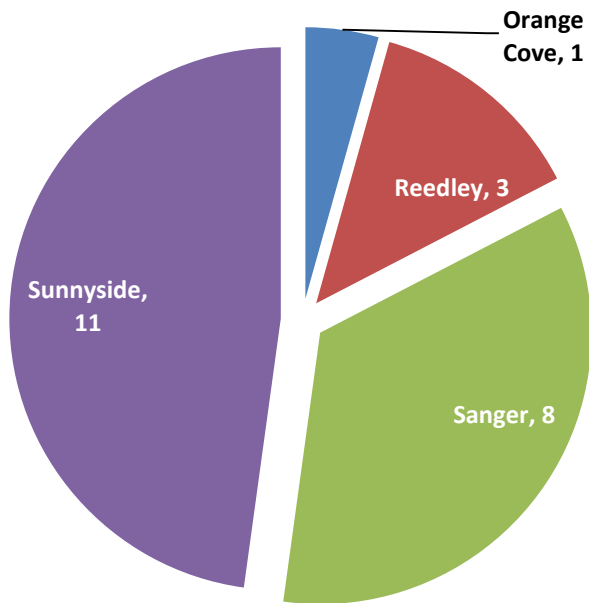




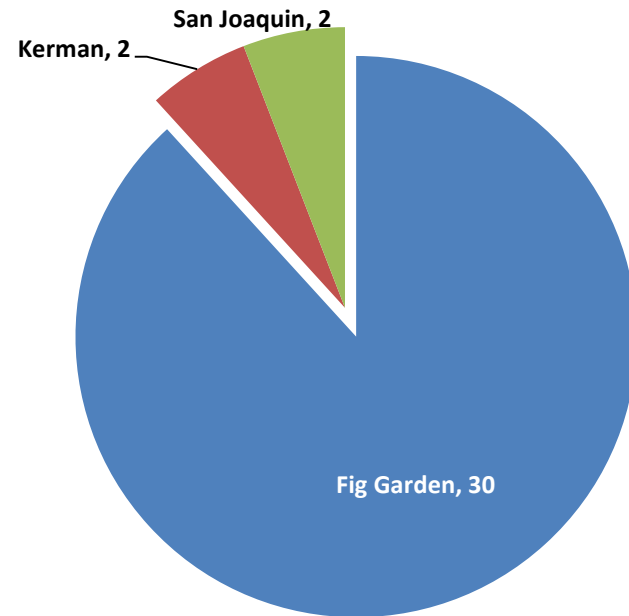
# CIPHER

Fresno County Public Library Metrics March 2017

Get the Overdrive App from [www.fresnolibrary.org](http://www.fresnolibrary.org) . Access requires a Fresno County Public Library card. Borrow digital books, audio books and movies, it's all free. The following charts show the number of new registered users from each Cluster and Branch in March.



**Blossom Trail Cluster**



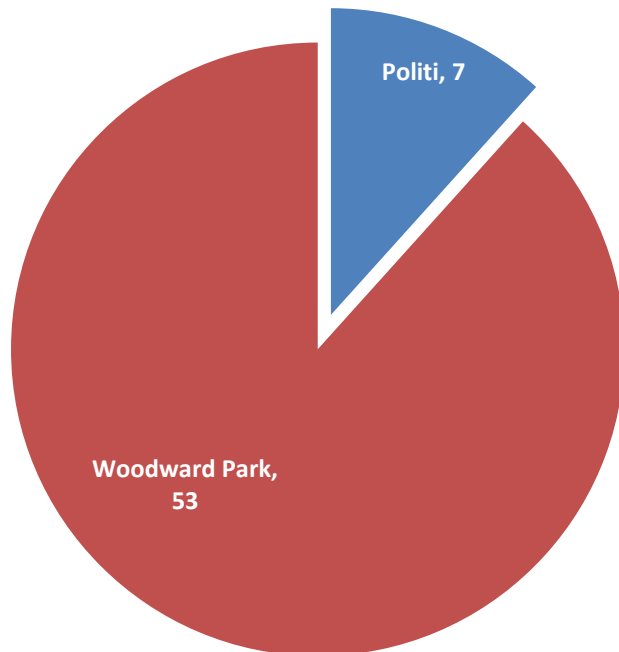
**Cotton Fields Cluster**



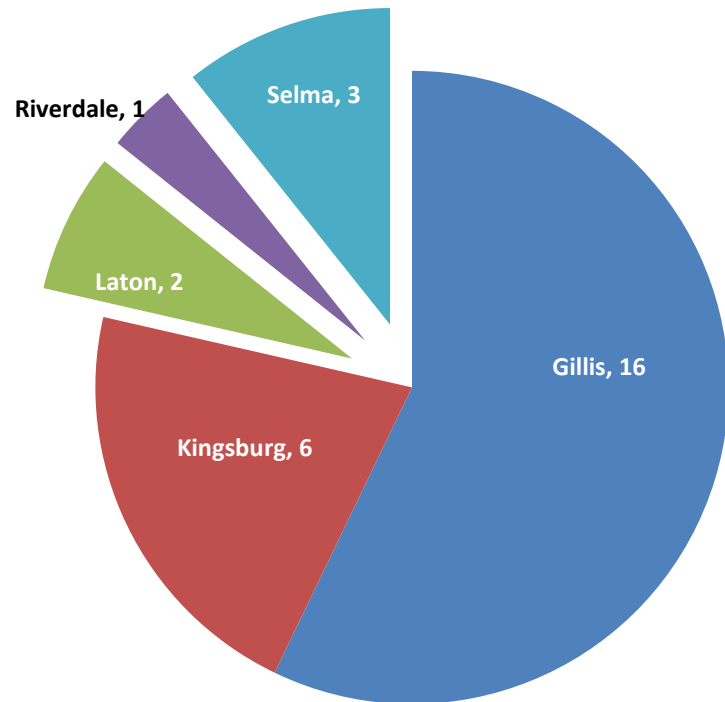
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**Park View Cluster**



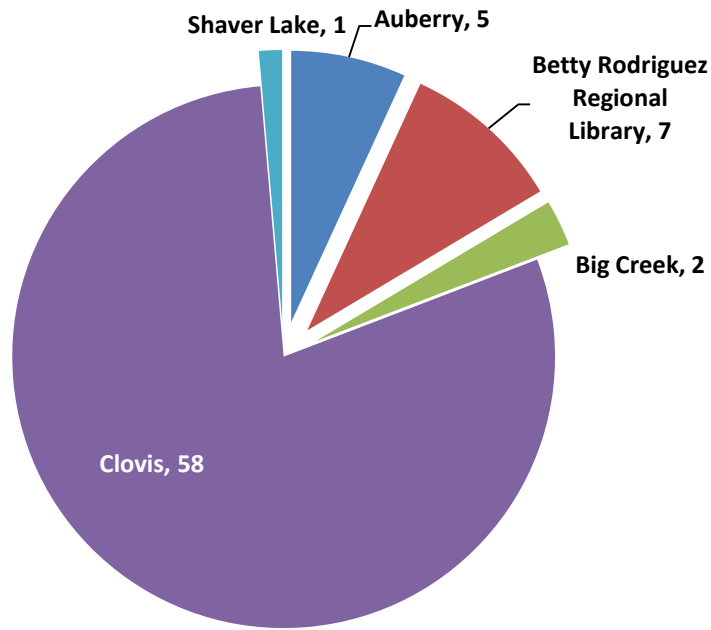
**Raisin Vines Cluster**



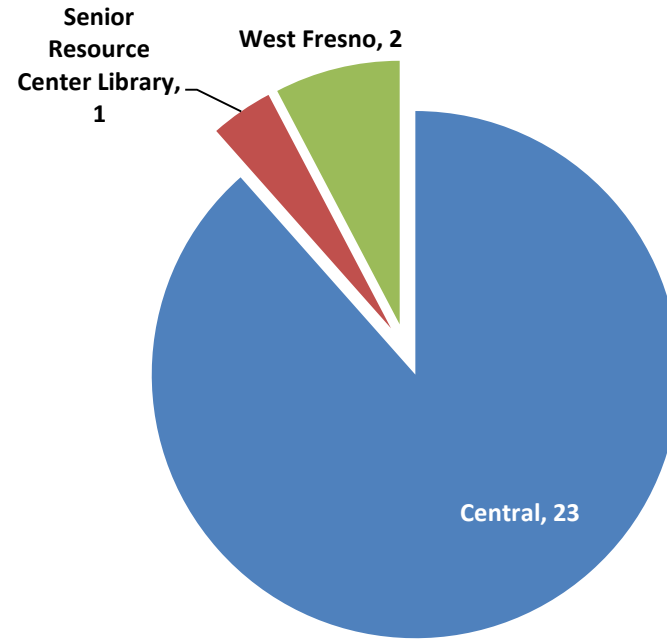
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Sierra Gateway Cluster



Water Tower Cluster

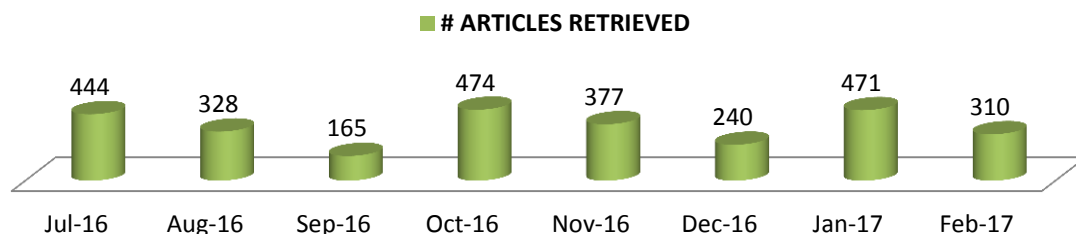


# CIPHER

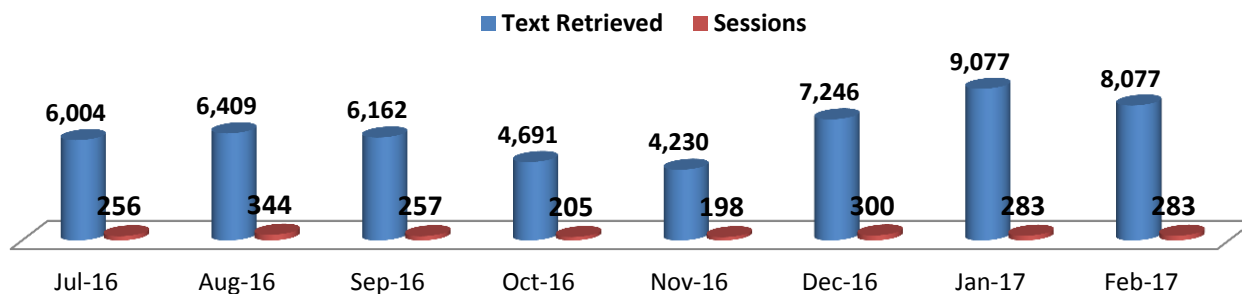
## Fresno County Public Library Metrics February 2017

The Fresno County Public Library purchases over 30 online resources to provide you with reliable information for your research. Known as databases, they include journal articles, magazines, newspapers, biographies and other research aids that are unavailable for free on the Internet. Trace your family story with a family tree from **Ancestry Database** or get comprehensive information for your car repair and services in **AllData Database** from [www.fresnolibrary.org](http://www.fresnolibrary.org). Below see the usage chart for these databases for the first half of this fiscal year.

### AllData FY 2016-2017



### Ancestry FY 2016-2017

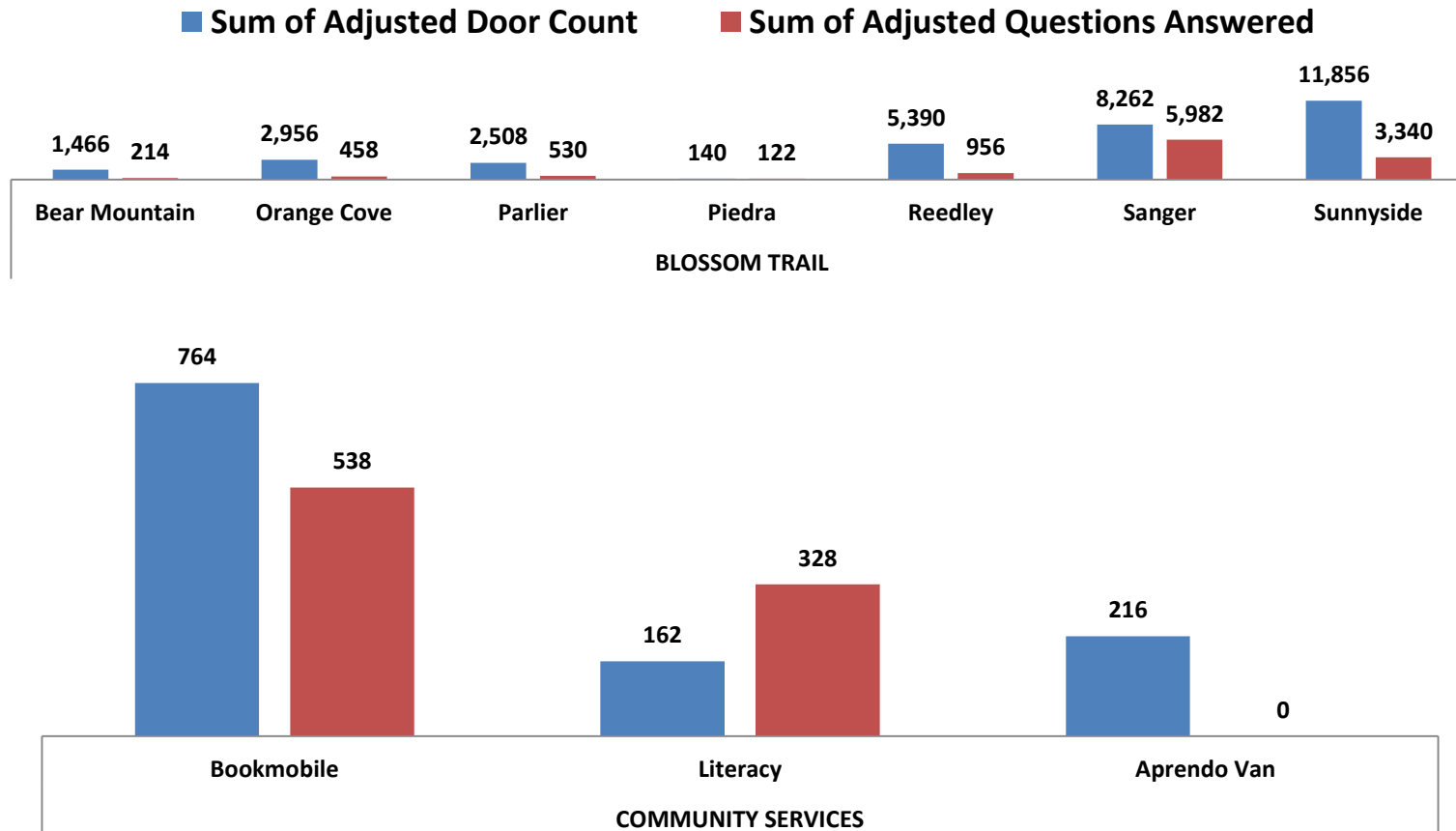




# CIPHER

## Fresno County Public Library Metrics January 2017

**Dashboard Report** shows the number of visitors and customer interactions (reference, other questions, or computer troubleshooting) for each cluster and branch in the month of January. The Library counts the number of reference questions answered and the number of people who enter branches for a two week sample period quarterly, then provides adjusted data based on the sampling period.

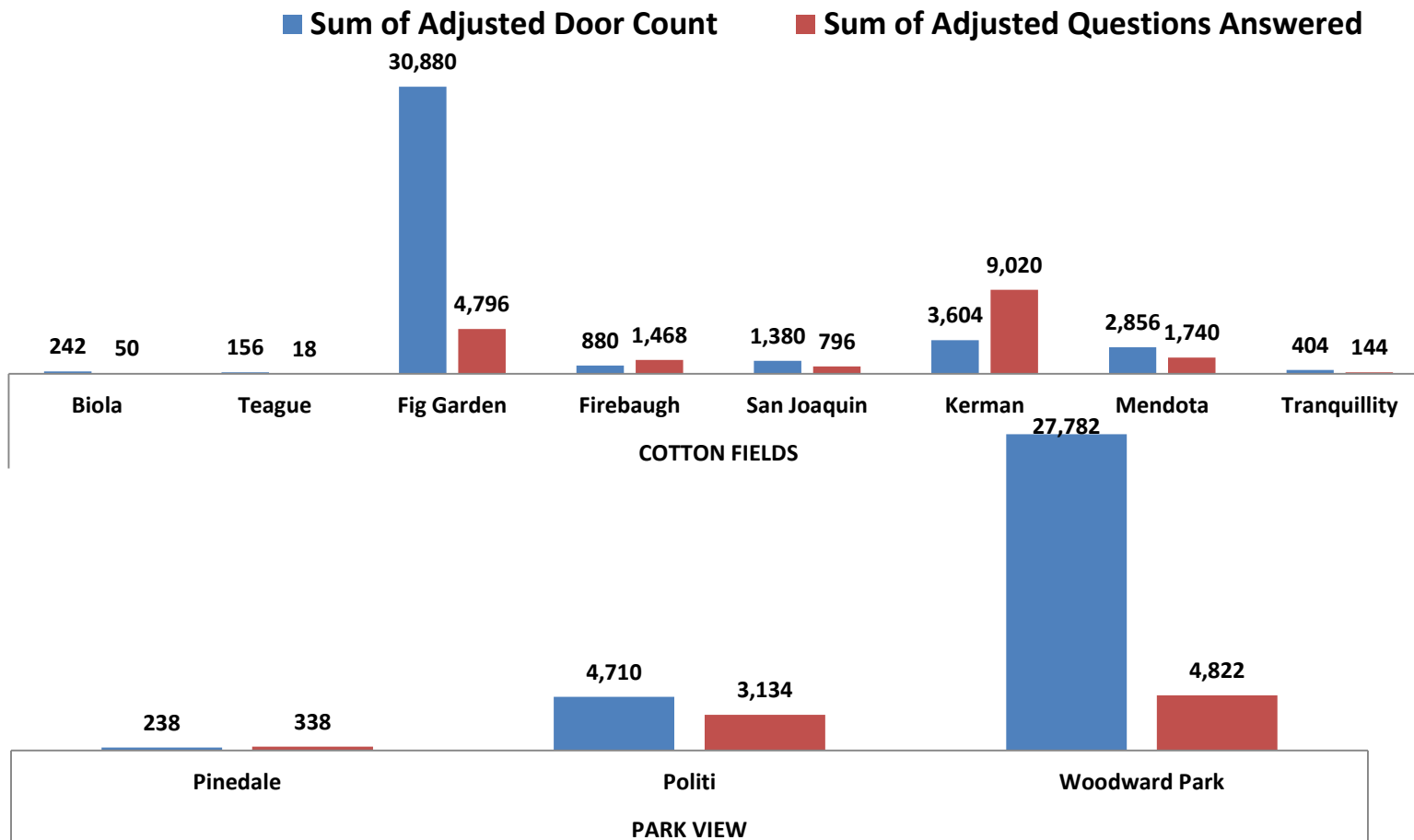




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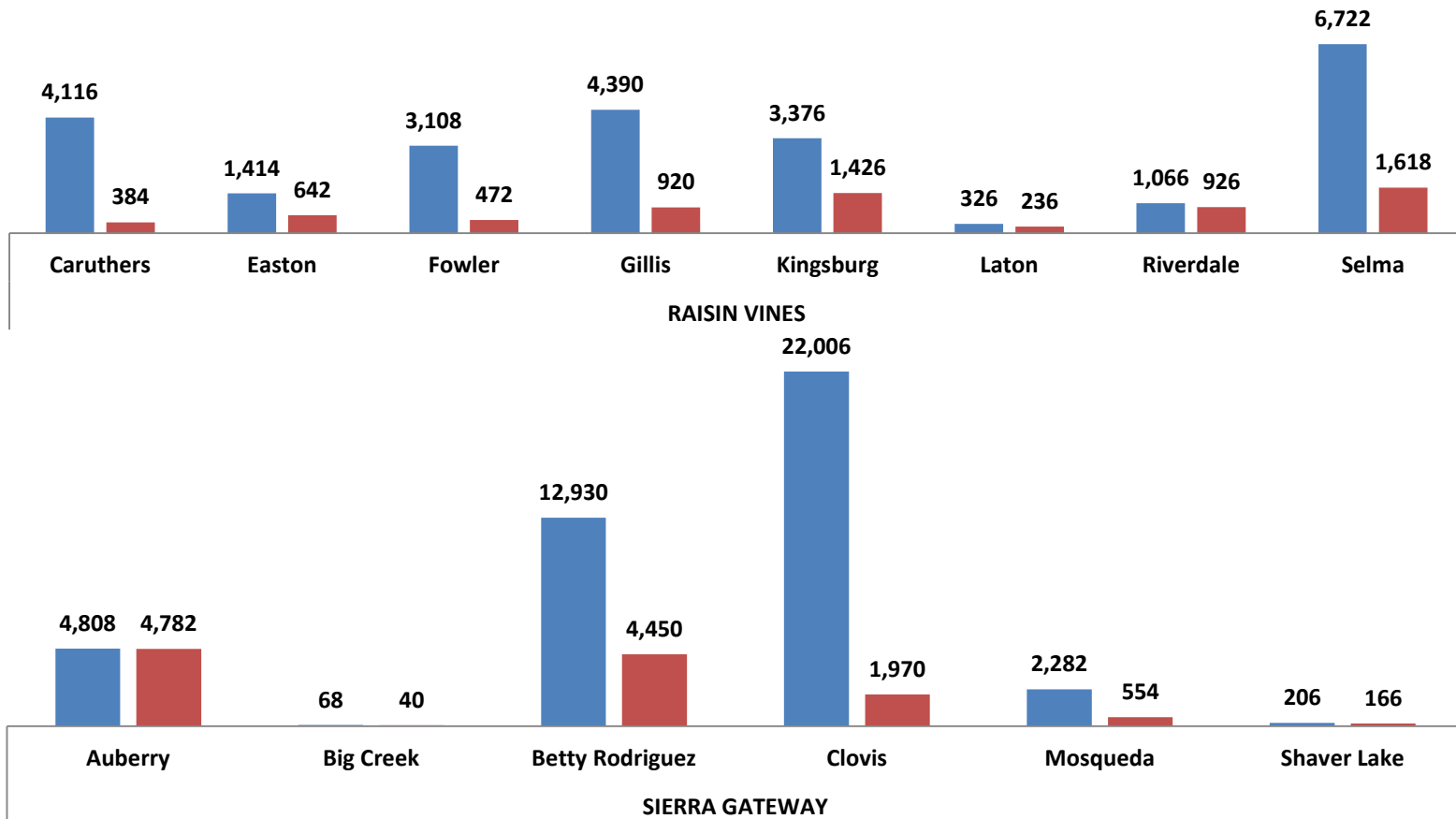


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## Fresno County Public Library Metrics January 2017

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■ Sum of Adjusted Door Count    ■ Sum of Adjusted Questions Answered





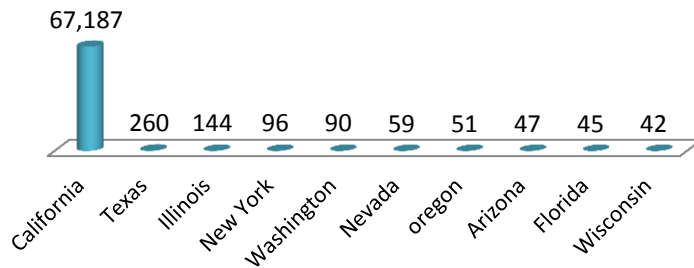
# CIPHER Fresno County Public Library Metrics December 2016

Fresno County Public Library’s website is the virtual presentation of our resources and services to the outside world. Libraries are transforming into information centers, learning centers, and training centers. Fresno County Public Library’s website serves as a hub for databases, electronic resources and many services.

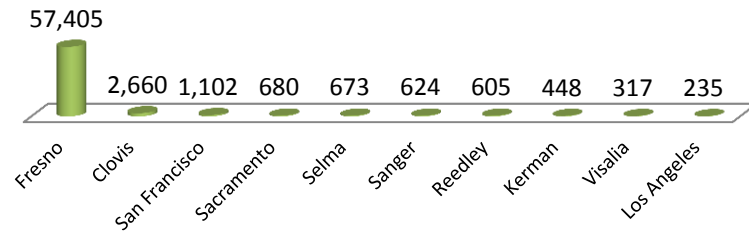
Last year Fresno county Public library had 3,216,768 visitors to the website, and in this half of the fiscal year 1,430,912 people visited the Library’s site. In the month of December we had 70,941 visitors to our website.

The following charts will demonstrate the top ten cities in our state and the top ten states in America , plus visitors from other countries. **Fresno County Public Library website** [www.fresnolibrary.org](http://www.fresnolibrary.org)

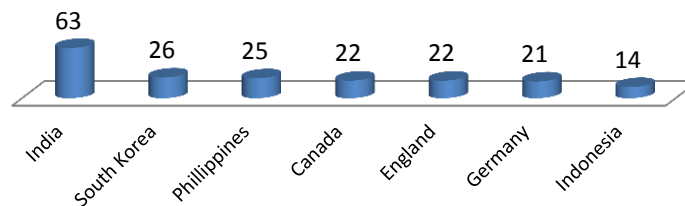
**FCPL Website Visitors from Different States in December 2016**



**FCPL Website Visitors within California in December 2016**



**FCPL World Visitors**



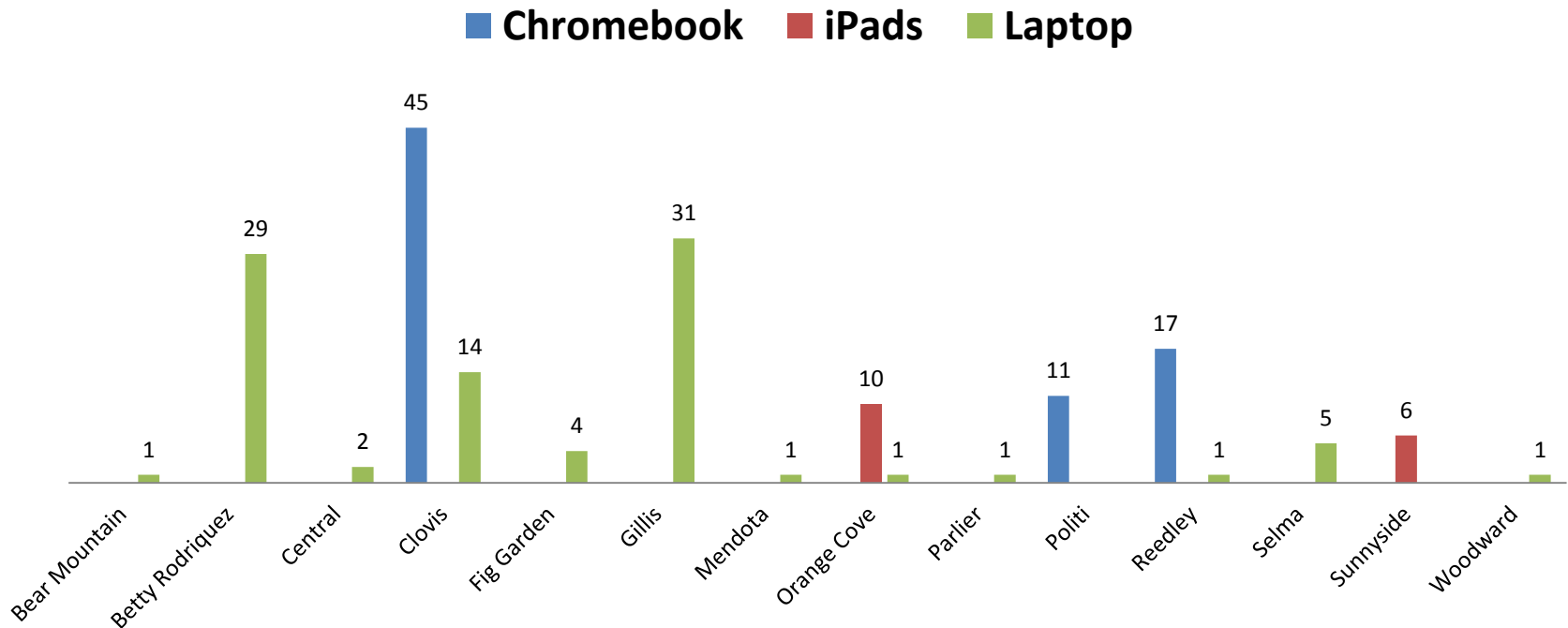


# CIPHER

Fresno County Public Library Metrics November 2016

## Digital Inclusion

Fresno County Public Library provides technology access and training. All members of the community with a library card have equitable access to Internet-connected devices and our online electronic resources. The chart below shows the branches with variety of computer equipment and the number of check-outs for those devices in the month of November.



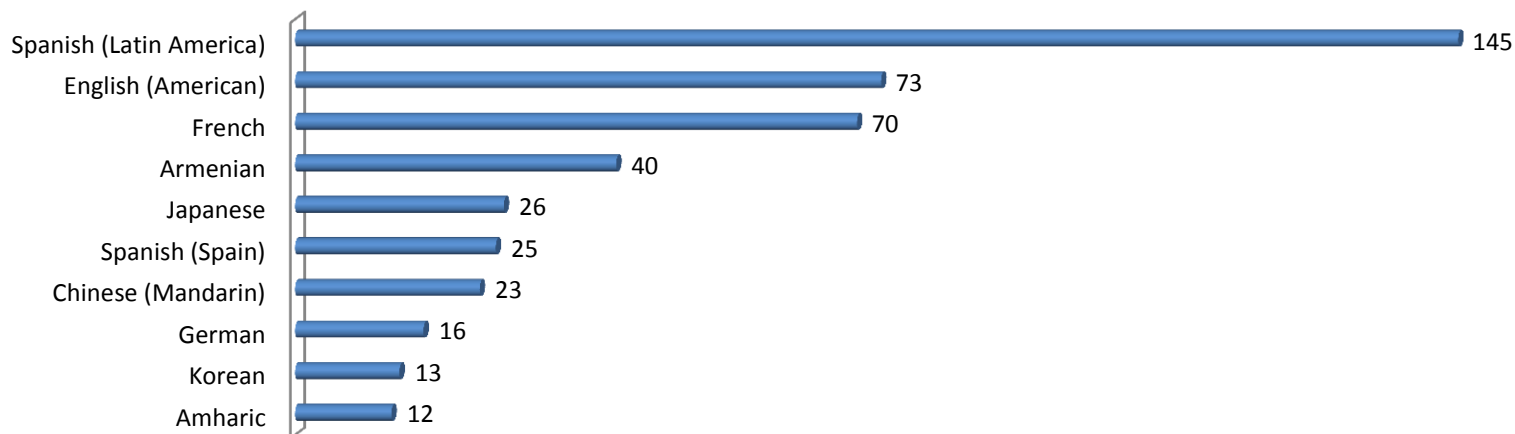


# CIPHER

## Fresno County Public Library Metrics October 2016

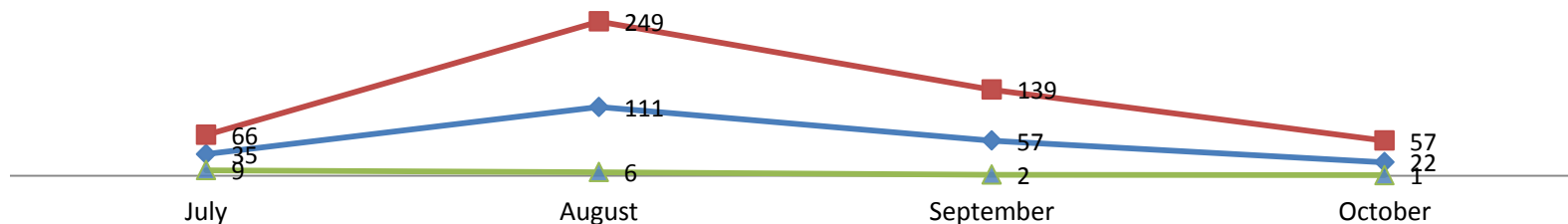
**Pronunciator:** In July 2016, Fresno County Public Library added a new language learning database, “Pronunciator” to its electronic resources collection. “Pronunciator” is a fun and free way to learn any of 80 languages with self-directed lessons, live teachers, movies, music and more. It also offers the largest ESL curriculum with courses taught in 51 non-English languages, plus a Citizenship course that is specifically designed for immigrants to successfully pass the Naturalization test.

**Pronunciator Top 10 Languages Studied by FCPL Customers**



**Pronunciator Registration Chart**

◆ Total Registrations ■ Total Logins ▲ ProCitizen Logins (Citizenship)



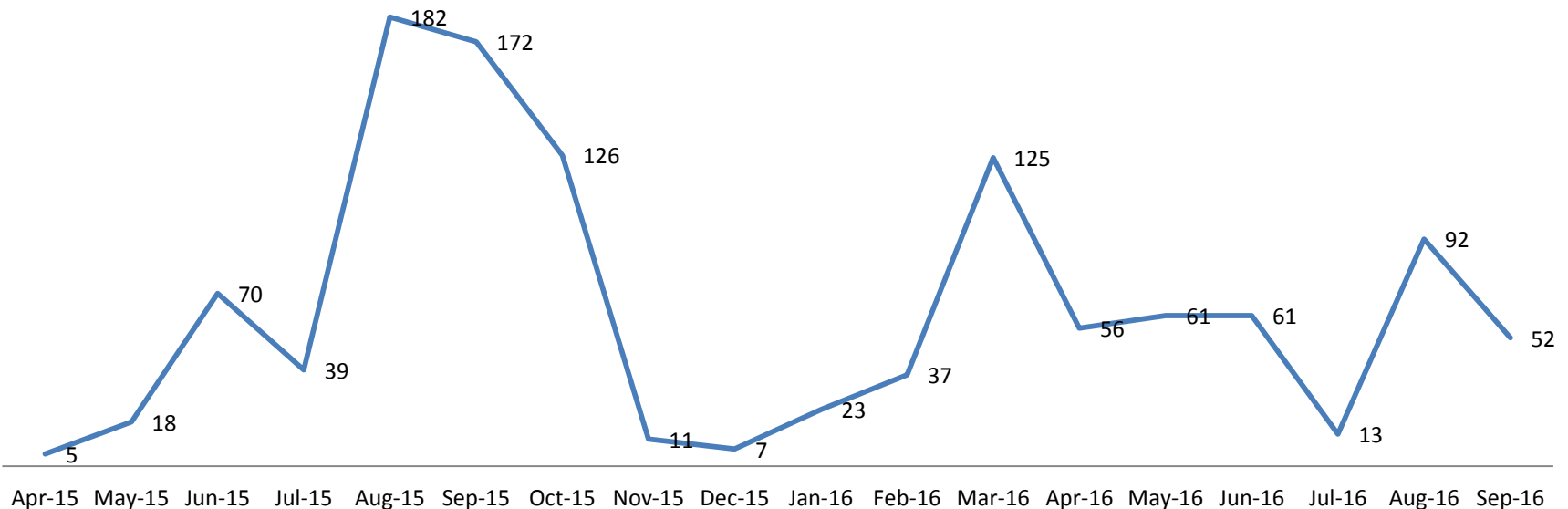


# CIPHER

Fresno County Public Library Metrics September 2016

This month's dashboard is focused on our **WOW! (WithOut Walls)** Library. Fresno County Public Library's new mobile unit provides service where you live and work . No time to get to the Library? Now the Library will come to you! Call us at (559) 600-9699 or send an email to [wow.library@fresnolibrary.org](mailto:wow.library@fresnolibrary.org)

**Library Cards Issued Monthly by WOW! Library: 2015-2017**





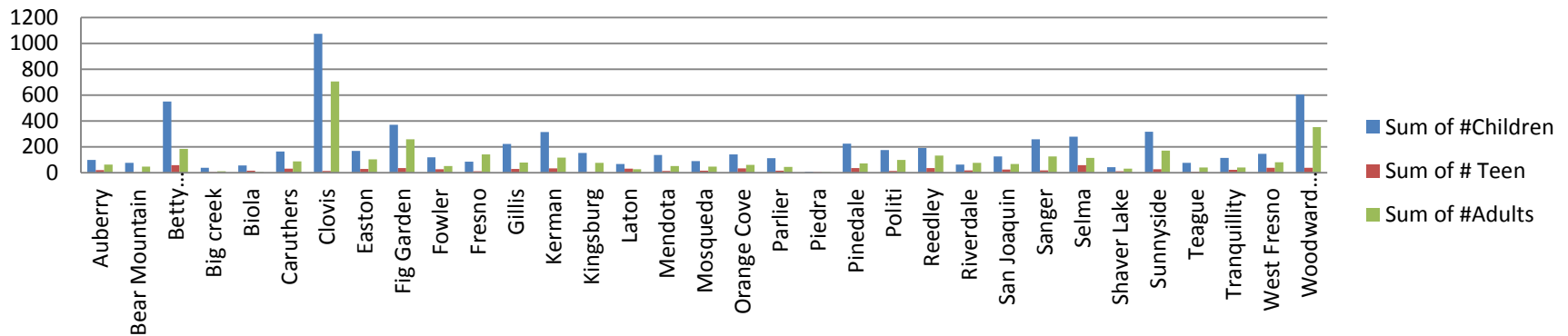
# CIPHER

## Fresno County Public Library Metrics August 2016

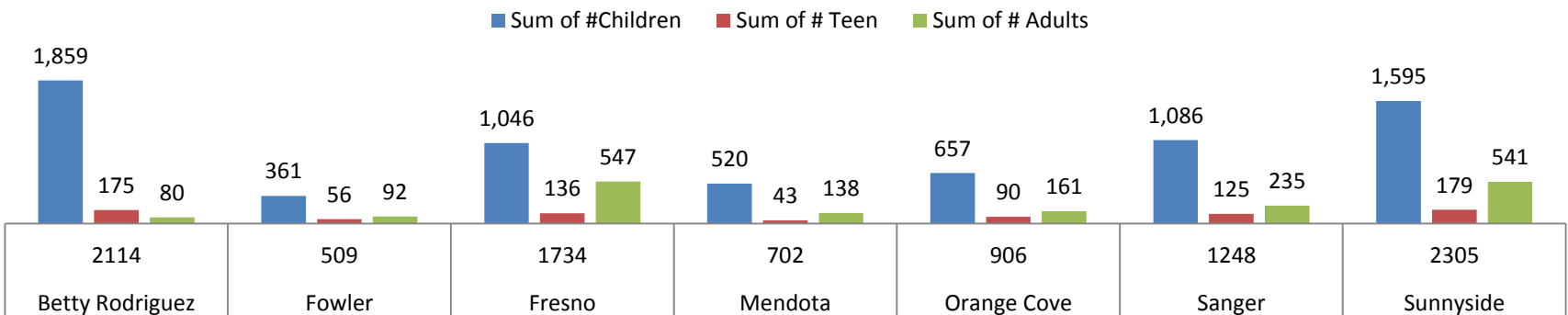
Summer Reading Programs create and sustain a love of reading in children and help to prevent the loss of reading skills over summer.

*Lunch at the Library* is keeping California's kids healthy, fed, and engaged with literacy programs during the summer months when school is out.

### SRP June-August , 2016



### Lunch Program June -August , 2016



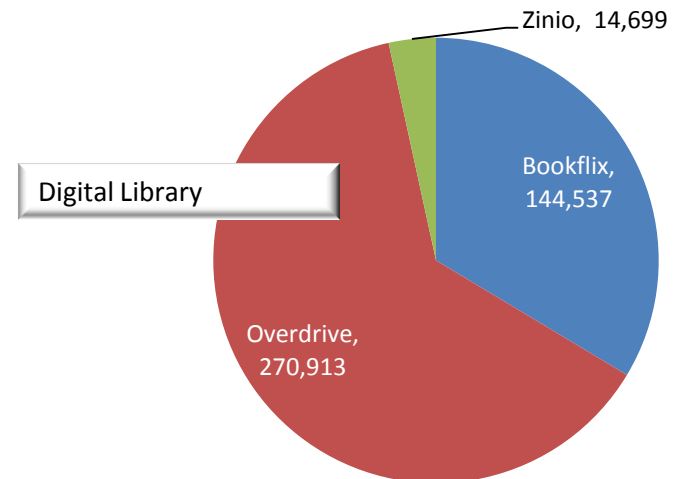
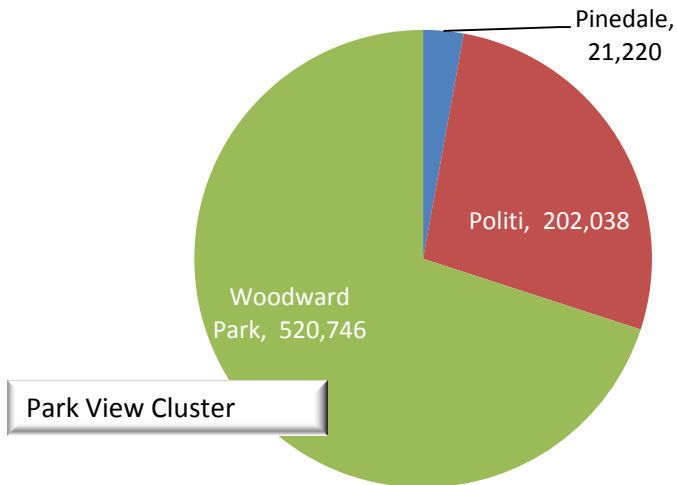
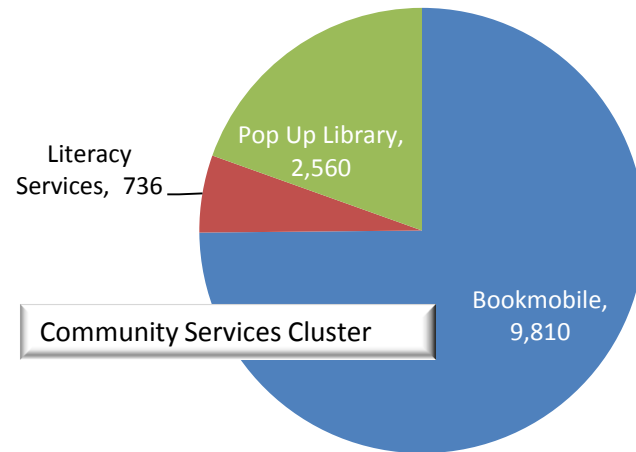
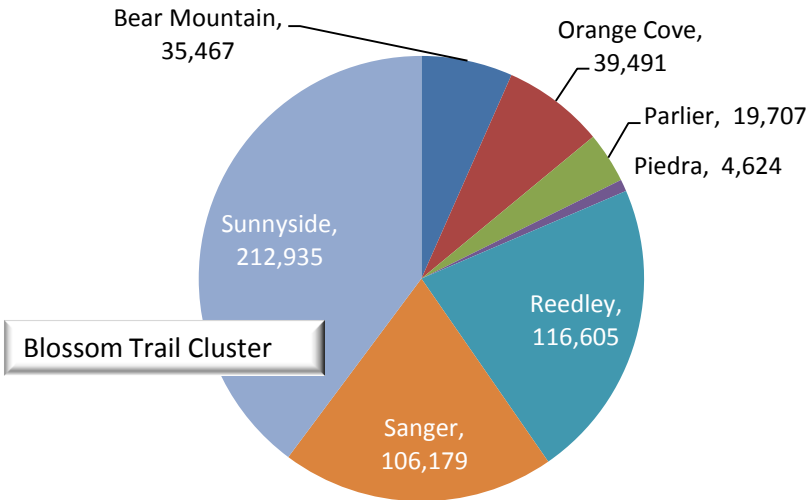


# CIPHER

## Fresno County Public Library Metrics July 2016

### Fiscal Year 2015-2016 Circulation by Cluster

**Total 3,882,699**

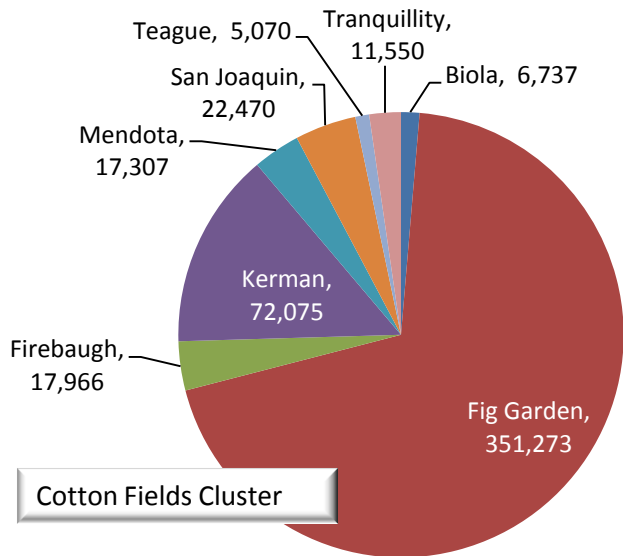




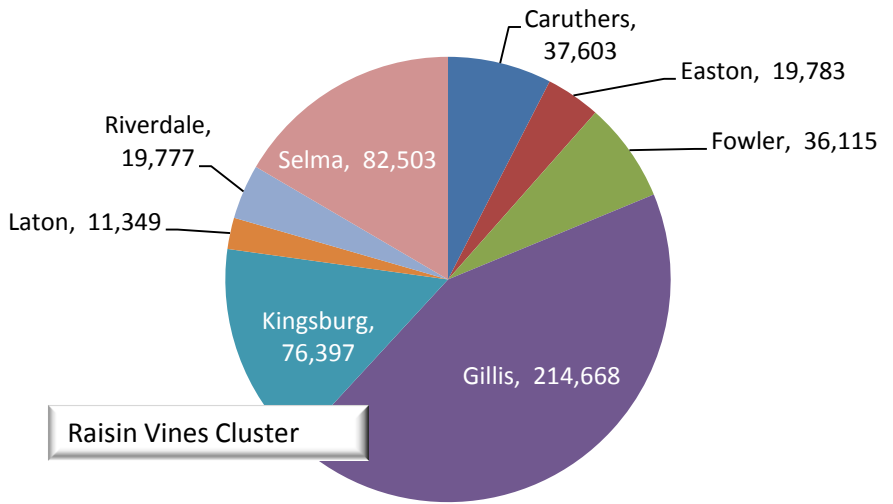
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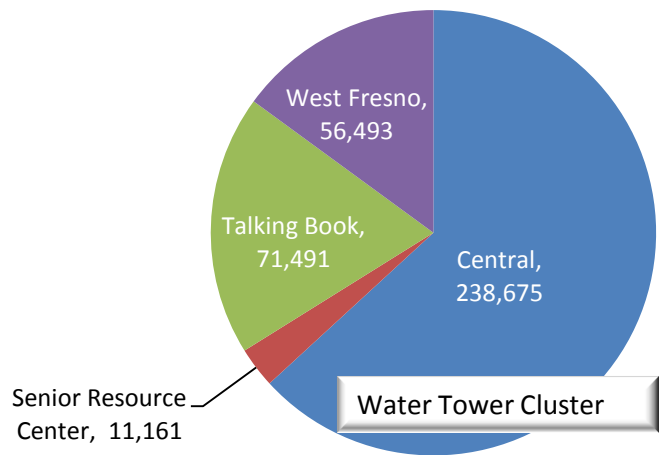
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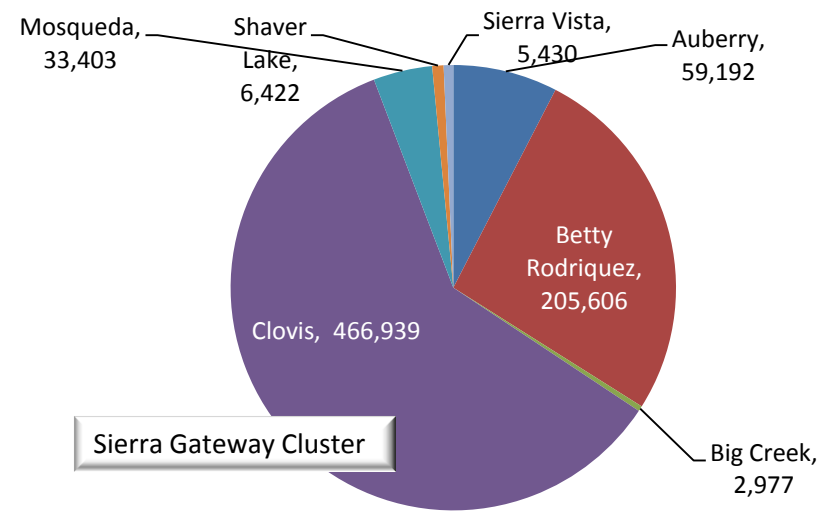
Cotton Fields Cluster



Raisin Vines Cluster



Water Tower Cluster



Sierra Gateway Cluster