



Photo Opportunity

For Immediate Release
April 18, 2013

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WHAT: The Big Read: *Bless Me, Ultima*
Featured Events for Week #1

WHEN: April 22 – 28, 2013

WHERE: Various Fresno Locations (details below)

DETAILS: Official kickoff, a visiting scholar, a celebration of children, and a garden tour.

The Big Readathon, April 24, 11:00 a.m. – 5:00 p.m. at Arte Amèricas.

Local media personalities and community leaders will participate in a continuous reading of *Bless Me, Ultima* by Rudolfo Anaya with this official kickoff of the Big Read.

The Life and Works of Rudolfo Anaya, April 26, 6:30 p.m. at Woodward Park Library.

Visiting scholar and University of California, Merced professor Manuel M. Martin-Rodriguez will discuss the life and works of the *Bless Me, Ultima* author.

Dia de Los Niños, April 27, 11 a.m. – 3 p.m. at Arte Amèricas.

A free event for the whole family, this celebration of culture, children and books will feature: seven traditional dance and musical stage performances; children's activities including crafts and tortilla making; art exhibits; free children's books while supplies last; and an appearance by Bentley the Library Dog.

Clovis Botanical Garden Tour, April 28, 1 p.m. – 2 p.m. at Clovis Botanical Garden.

Inspired by the desert landscapes of *Bless Me, Ultima*, the tour will focus on plants that use little water yet still thrive.

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