



**News Release**  
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### **NEW ARRIVAL: BABY LIBRARY CARD**



A new library card designed especially for babies will be launched at Fresno County libraries during “**Baby’s First Library Card**” Week, **October 29 through November 5**. The card is available for children under 3 years old, including newborns.

The Library designed the new card as a reminder to parents that early literacy skills begin at birth. The new card will be celebrated with a variety of activities at libraries countywide. Customers who sign up their babies for the new card will receive a free board book. Fees will be waived for customers who wish to replace current library cards for their children under 3 years old with the new baby library card.

“Libraries have a long-standing tradition as the place where children first discover the joy of reading. Our new library card emphasizes this critical role in children’s development and reminds parents that it’s never too early to start building those early literacy skills,” said Laurel Prysiazny, Fresno County Librarian.

For more information, customers should go to <http://www.fresnolibrary.org> or contact their local library.

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