

# Measure B Citizens Review Panel

## Minutes

May 9, 2012

**Members Present:** Robert Speechly, Fitz Kelly, Jan Kafton, Judith Preuss.

**Staff Present:** Steve Nitta, Karen Coletti, Kelley Worman.

- 1) **Call to order:** Robert Speechly called meeting to order.
- 2) **Introductions:** None.
- 3) **Adoption of Agenda:** Agenda approved and adopted as presented. Motion to Approve: Judith Pruess; Second: Jan Kafton.
- 4) **Approval of Minutes of February 8, 2012.** Motion to Approve: Fitz Kelly; Second Jan Kafton.
- 5) **Annual Letter to the Board of Supervisors:** Approved and signed by R. Speechly.
- 6) **County Librarian Update:** Kelley Worman gave the update for Laurel Prysiazny.

### a) Current State of Affairs.

- Kelley discussed the recently completed Strategic Plan for the Library and how it will help guide the library's operations for the next three years. The plan will be posted on the Library's website by the end of the month.
- Kelley updated the Panel on the partnership with the Sheriff's Department with the creation of the Sheriff's Reading Posse program whereby Deputy Sheriffs distribute books to children they encounter during their patrols. It has been a very successful program thus far.

### b) Measure B Renewal Campaign Efforts.

- Kelley discussed the opinion poll survey that polled 1,000 residents throughout the county. The results were very encouraging with 79% of respondents indicating they were most likely, or likely to vote yes for the upcoming measure.
- Kelley also explained that the measure calls for a renewal of the existing tax rate, and so this is not a new tax.
- Yard signs were discussed and they should be out sometime in July or August. The Friends of the Library is helping with the initiative by providing advocacy efforts, and funding to the campaign.

**b) Measure B Renewal Campaign Efforts.** *[Continued]*

- Fitz questioned the 3 year Strategic Plan and how will it affect the libraries if it should pass or fail. Kelley explained that there would be a scaling back if it failed. Programming, and upgrades to facilities would be scaled back.
- Fitz questioned the cost of the polling consultants and if it came out of Library funds. Kelley indicated this was paid for by the Library and was approximately \$40,000.

**7) Budget Update:**

- Steve Nitta discussed the budgeted versus actual Measure B monthly sales tax proceeds (cash basis).
- Steve also indicated that the Library Department would go before the Board of Supervisors in early June with the proposed budget for FY 2012/2013.

**8) Planning for next meeting:**

- i. Date:* September 12, 2012
- ii. Location:* Woodward Park Regional Library
- iii. Time:* 6:00 p.m.

**9) Adjourn:** 7:20 p.m.